Abstract

Year 2014 marked the beginning of a hopeful perception towards India as one of the most prospective economies on the global canvas. The newly elected Government of India brought shine with new developmental agendas and so did with new plans for the national development of the country on global platform. Make in India is one of the most promising endeavors of the present Government of India. The prime objective of the endeavor is to make India the global manufacturing hub by inviting global market players to do business in the country and to facilitate required resources, infrastructure and legislative and administrative compliance to offer ease of doing business. Extension Education carried out by the department of Life Long Learning and Extension has been doing its bit in its own way to contribute in the endeavor of Make in India. Hence if strategized and planned well the work and so will the department can contribute to a considerable extent in the success of Make in India campaign.

I. OBJECTIVES OF THE STUDY

- To understand the concept of Extension Education
- To address the initiative of Make in India as a nation building endeavor of the Government of India.
- To usher the significance of Extension Education activities in Make in India
- To shed light upon the contribution of The Department of Life Long Learning and Extension in rural areas of India national developmental perspective.
II. METHODOLOGY

Approach of the study
The Department of Life Long Education and Extension formerly known as The Department of Adult and Continuing Education and Extension Work, Shivaji University, Kolhapur, Maharashtra has been engaged in various Extension Education activities. The Researcher, has been one of the active functionaries of various development programmes in different roles for these programmes. Based on the positive outcome and feedbacks from the the programmes, it may be put forth that the work carried out by the department is helping the national development of India. The researcher, with the help of descriptive research methodology in the present study, wishes to discuss how the department also can contribute to the Make in India through various prorgammes. The present study discusses the prorgammes carried out in the jurisdiction of the three districts of The Department of Adult and Continuing Education and Extension Work, Shivaji University Kolhapur presently known as the Department of Life Long Education and Extension. Through this paper the researchers wishes to contribute to the Government of India’s nation building initiative of Make in India by the way of sharing her related work experience and the programmes carried out by the Department of Life Long Learning and Extension.

III. SOURCE OF DATA
There has been a great deal of work in the area of life long learning and Extension Education by various experts, researchers, scholars, policy makers, government and Institutional entities. In addition to the real work experience by the researcher this study has referred various books, journals, articles and documented information on print and online resources.

IV. SCOPE OF THE STUDY
The three district of Kolhapur, Sangli and Satara come under the Jurisdiction of the Department of Life Long Learning and Extension Shivaji University, Kolhapur. This study is based on the readings and outcome experienced from the Life Long Learning and Extension Education Programmes organized in this jurisdiction. This paper intends to bring the efficacy of Extension education to the fore and for which the researcher quotes these programmes as an exemplary activities. This, therefore, sets the boundaries of three aforementioned districts as the scope of the study.

V. UNDERSTANDING MAKE IN INDIA CAMPAIGN
Make in India is one of the nation building initiatives by the present Government of India. The initiative was launched by Hon’ble Prime Minister of India Shri Narendraji Modi in September 2014. The latest growth rates clearly reveal the success of the initiative in clearing the earlier perception that the world had towards India as an economy to consider for making an investment. Not only did the initiative prove to be
transforming the country’s image globally but also has been proving instrumental in making India an economy with great opportunities to do business with. More than just a slogan, the Make in India initiative is a tenet of Prime Minister ‘Minimum Government, Maximum Governance.’ The positive results experienced since the launch this initiative is bringing power of collaborative efforts of public-private partnership to our attention. Make in India is opening new doors of investment in India as the profitable and worthy emerging economy to the global business leaders. The initiative of Make in India has opened up new sectors of Defense, Railways, Space etc for investments. The initiative focuses mainly on 25 different sectors of economy viz.

1) Automobile
2) Automobile Components
3) Aviation
4) Biotechnology
5) Chemicals
6) Construction
7) Defense Manufacturing
8) Electrical Machinery
9) Electronic systems
10) Food Processing
11) IT and BPM
12) Leather
13) Media and Entertainment
14) Mining
15) Oil and Gas
16) Pharmaceuticals
17) Ports and Shipping
18) Railways
19) Renewable Energy
20) Roads and Highways
21) Space
22) Textiles and Garment
23) Thermal Power
24) Tourism and Hospitality
25) Wellness

VI. CONSIDERABLE EXTENSION EDUCATION

As the name suggest Extension Education is a type of education stretched far and wide especially to the rural areas outside the confines of conventional classroom settings in an educational institutional format. The basic objective of Extension Education is to attain economical, social and cultural development of rural people by the means of education.
Broadly speaking, based on its types, the different branches of Extension Education can be classified as:
1. Agricultural Extension Education
2. Animal Husbandry & Dairy Extension Education
3. Veterinary /livestock Extension Education
4. Forestry Extension Education
5. Fisheries Extension Education
6. Home Science Extension Education
7. Medical Extension Education/Community Extension Education
8. Industrial Extension Education

VII. THE DEPARTMENT OF LIFE LONG LEARNING AND EXTENSION EDUCATION, SHIVAJI UNIVERSITY KOLHAPUR

With an aim to reach out to and take education to the masses the Department of Adult and Continuing Education and Extension Work was established in 1982 by Shivaji University, Kolhapur. Recently the department has been renamed as The Department of Life Long Learning and Extension .The Department offers various kinds of need based (short duration) Continuing Education Courses. Along with the programmes in Leadership and Human Resource Development, Quality of Life Improvement, Individual Interest promotion, Social and Citizenship ,Role Awareness etc. Department also offers orientation and training in Life Long Education to teachers, students, social workers administrative staff etc. The department acts as link between University & affiliated colleges and society at large. The department has been active in attaining all round development of people especially of rural areas of the department’s jurisdiction by the ways of organizing various programmes for their socio-economic, spiritual and health development. Some of the programmes mentioned below give a substantial accounts of the department’s contribution in conferring employability, promoting entrepreneurship by the way of skill development . The department organizes various skill development programmes to enhance the employability for income generation. The programmes such as repairing electronic gadgets like Mobile , TV etc. Jute article making, edible item like papad, spices and pickles making, Floriculture, computer literacy, event management, gardening, imitation jewelry to name a few are organized for the people ,especially of rural and slum areas of the jurisdiction of the Department. The jurisdiction covers three district of Kolhapur, Sangli and Satara. In order to encourage entrepreneurship along with enhancement of employability skills these programmes are designed in accordance with the need to carry them out. The feedbacks received from the beneficiaries of the programmes connotes that the programmes organized by the Department has proved helpful for many beneficiaries of the prorgamme. According to them these programme have not only helped gain the technical knowledge about the activity but also has created and encouraged confidence among themselves.
The department, by its own way, is creating skilled manpower in the country which can be utilized for the country’s development through the Initiatives like Make in India. With respect to bring more success various strategies, joining hands, that will create win-win situations for the department, its beneficiary participants and to the Government’s initiatives in totality should be employed.

VIII. CONCLUSION
Make in India is one of the most promising endeavors of the present Government of India. The prime objective of the endeavor is to make India the global manufacturing hub by inviting global market players to do business in the country and to facilitate required resources, infrastructure and legislative and administrative compliance to offer ease of doing business. Extension Education carried out by the department of Life Long Learning and Extension has been doing its bit in its own way to contribute in the endeavor of Make in India. The department acts as link between University & affiliated colleges and society at large. The department has been instrumental in attaining all round development of people especially of rural areas of the department’s jurisdiction by the ways of organizing various programmes for their socio-economic, spiritual and health development. Hence if strategized and planned well the department can contribute in Make in India endeavor.

IX. REFERENCES
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