A Study on the Effectiveness of the Kudumbashree Program from Allappad Grama Panchayath

Abstract
Kudumbashree is a poverty eradication program initatively done by Government of Kerala. It is a Community Based self-help initiative involving poor women, rural as well as urban poor women. It is conceived as a joint programme of Government of Kerala and NABARD which is implemented through Community Development societies for women. This study examines the impact of Kudumbashree among unemployed women and for identifying the present socio-economic status of women's. The Study was on the topic “A study on the Effectiveness of the Kudumbashree Program from Allappad Grama panchayath. Kudumbashree played a major role in ensuring effective participation among women providing several opportunities to become self-confidence and independent. The study reveals that women participation is necessary for the women empowerment. Women’s ability to participate in public programs were increased and social and political relationship also occurred. Through self-confidence it can only participate in different programs and also for the achievements. To overcome issues like discrimination and violence women association must be more efficient and they can suggest their interesting field for getting opportunities. Gender roles, gender division of labor and addressing bias will be terminated. Women also will get chance for family events and prepare them to get chance for decision making etc.
I. INTRODUCTION

Development, it happens due to the globalization in every field. But women were not much had developed because due to the gender equality in every parts of World, especially in India mainly in northern part. But the women were also having an important role in the development process. Women empowerment and women’s participation will be very important for the implementation of every activity, mainly for the success of that particular project. With the help of Government, NGO’s and CBO’s. Women get lot of policies and programs for their betterment. Lot of opportunities like Vocational training, starting small scale industries etc. for the women empowerment, special consideration in education systems were also implemented.

It should have to be make action plans for the preparing the women to be participate in every activity. Women should have to get power for the administration of different services, so it should have to start more programs for empowerment. In the area of representationship, from local self-government it should have more concentrated for get them to, mainly decentralized them.

Women empowerment, one of the main programs for the welfare of the women mainly from underprivileged section, the rural women. Women empowerment as the ability of women, they have to transform economic and social development when empowered to fully participate in the decisions that makes them to lives through leadership training, coaching, consulting and the provision of enable them to cope up vulnerable situations that occur in their lives.

In every part of the World, the womens were affected many problems. The gender equality is one of the serious issues they facing. From a societal perspective women’s are vulnerable to their mental power. But they had the ability to work in every fields. According to Indian concept there have variations in the cultures of same region even they were at same communities, so mostly women were suffered a lot and don’t have the power to cherish it. They were treated as to doing household works eventhough they had ability. This will happen to create a bad impression and they don’t have to interested in their life and also they totally depressed finally they lost their abilities. So it should have to be started and implement programs for empowering the women with the complete participation of women. Government as well as other Non -governmental institutions were providing different services for women to cope up the difficult situations. So first of all motivate the family members firstly so they can able to create awareness.

Allappadu Gramapanchayath is a panchayath of Kollam District. Most of the people were works in fishing field. It can be regarded as the vulnerable community. Womens of the community were only focus on house hold works. Womens were also works in fishing field as fish sellers. In the previous times the womens were not actively participated in the Government and other related problem. They don’t aware about the system, they only get the provisions at the of elections. They had there on politics but they don’t get a chance for in the position of representatives, only rare cases were noticed.
Allappadu panchayath were effectively works in the field of women empowerment through implementing different programs initiatively done by the women through different projects. MGNREGA were also going effectively under the Government. But previously in the year of 1998 Government of Kerala had launched Kudumbashree project for Women empowerment focusing on the under privileged section of the poor. It was not active in Allapad panchayath, but rarely it was active. So for the women empowerment the Panchayath initiatively and Other Government projects were started at panchayath level. Through women participation they get the tasks and they were utilizing resources. Now a day’s the Women’s were initiatively implement programs. And the political parties were also give opportunities for the candidate position and they were get this positions through different schemes and Kudumbashree project. The women representatives and Women president were ruling the Panchayath. Womens get chances in different skill development training and also it must be done under a regular interval of time with regards to the region. NGO’s and CBO’s were coming only after the Tsunami. So they were motivating the people especially the women’s for mainstream them and for empowering them while giving vocational training. Kudumbashree can be considered as the CBO which comes under the Local Self Department. First of all, the NGO’s will give awareness about different income generating programs; the womens can choose their area of interest field. So they can get ability to get into their interest field and they groups were doing different works like tailoring, soap making, paper crafts etc. Matsyafed, Theeramythri etc. were also had groups recognized by Government of Kerala. The schemes were very useful and this helps women leads to economic environment. Fish processing units were coming under this. Mainly after Tsunami these types of activities and schemes were get more active. Mostly the womens were get leadership quality and they want make different works for the betterment of the society. Womens were also take steps for stopping alcohol and drugs using in the area. So NGO’s, CBO’s and other voluntary organizations were providing external help for the women’s. Women’s were also making proposal for starting new projects and scheme. Women’s were developed and creates more actively participating in every program. Income generating activities were more understood by the through different training. The effectiveness of the Kudumbashree or SHG’s in promoting women empowerment was mainly creates the members into the factors like playing dual roles by women’s, lack of confidence, team spirit, effective leadership, management skills, working capitals and also the empowerment, the women should be take part in every field. The women’s get chances for making their ideas into successful and also Government will assist it through loans. Women were now able to get into their interesting fields and they were also making contributions for the working progress. Kudumbashree gives a chance to assisting vulnerable community, mainly women in order to get their basic rights. This program had also looks forward the families of every member and also ensuring a minimum 5 year of primary education for all children, belonging to the risk...
families. For maintaining economic development appropriate skill upgradation trainings have been provided.

For the development of the country it is very important to implement small scale enterprises in rural areas with related to women. So while giving skill as well as vocational trainings, especially financial support was making the women's for starting different units in Kerala.

With the help of these types of programs and schemes the government should have one aim, mainstreaming the women’s a lot, by creating more opportunities, give special considerations and able them to prepare to cope up with the situations. Through this project the government aim was to prepare the women for better social security, empower them socially, economically, politically and also physically.

Women had started the bank account for the working process of the group. The funds and other savings were now able to be entering into bank account for safety. They now had the ability and responsibilities like savings, getting loans, repaying credit and also financial management. It has started after continuous motivation and trainings. Micro housing schemes and also other beneficiary schemes were started for these group members, but the unit should be under working condition.

Kudumbashree is also make action plans for creating awareness programs about the relevant topics and Kudumbhasree members were had taken steps in intervention process likewise family conflicts, especially in alcohol consumption and help them to reach into a solution. Women empowerment as the ability of women, they have to transform economic and social development when empowered to fully participate in the decisions that makes them to lives through leadership training, coaching, consulting and the provision of enable them to cope up vulnerable situations that occur in their life’s.

Every human being has the ability and also they can utilize their rights for the basic participation in decision making etc. in his or her basic lives. Both men and women had to get equal opportunities inorder to get their basic rights. It should have to be followed in both private and public sectors.

Members of different programs were also getting training in rearing livestock’s, they spend time for this activity because of the awareness and also opportunities that implemented by the governmental authorities. They initiatively doing programs like social campaigns and participate in festivals, social events etc. They now able to participate in Grama panchayath meetings and they also interested for identifying its proceedings.

For the welfare of women in Kerala, the Government of Kerala had started different programs, one of the important projects called “KUMBASHREE”; it consists of different activities mainly focusing on women. So in this research study, it is mainly focusing on “Effectiveness of Kudumbashree in Allappadu Grama panchayath”. So this study focuses on their economic, social and also personal empowerment of Women’s in Allappadu Grama panchayath. In the case of Kudumbashree units in Allappadu Gramapanchayath, the members were not engaged in Small-scale industries.
to the economic status of that area. The study also focuses on how the women were empowered with the help of the Programs and schemes. If active, how they get trainings and funding etc. will be noticed. It seems to be more important for the welfare of the women, even though the development activities and newly programs were implementing by Government and different agencies. The utilization of these activities was also take part in this study. Through this study it can be create more opportunity to identifying the economic status of the women.

II. REVIEW OF LITERATURE

- **Kudumbashree** - According to Kenneth Kalyani and Seena P.C. (2012) in their studies Socio – economic changes of women through Kudumbashree – A study from Puthenvelikkara of Kerala State, India says that the impacts of different programs were started for BPL in Puthenvelikkara Grama Panchayath of Ernakulam, Kerala. The Questionnaire noticed was used for collecting primary data. The results of the study show that the economic development is the base for other development. Kudumabashree is a muti- faceted woman based participatory poverty eradication program jointly initiate started by Government of Kerala. The living status of women was totally changed due to the emergence of Kudumbashree programs.

- K.B. Nidheesh (2009) in his study “Study on the changing process of Kerala women through Kudumbashree in Kerala, in this he tries to explain the organization structure of Kudumbashree. Kudumbashree’s organizational structure will provide opportunities and brings the women from grass root level inorder to achieve their basic task. The study also says that women empowerment is the one of the best method for eradicating poverty. This empowerment action becomes a highlight to their family and also society. These program aims at removing poverty, so it has setting up of micro credit and productive enterprises. The microcredit as well as micro enterprise under this scheme was constituted by Community Development societies. So Kudumbashree program gives them more opportunity to the emergence of Kudumbashree programs.

- **Kudumbashree and Women Empowerment**

- Dr.K. Venugopalan (2014), in his study – Influence of Kudumbashree on women empowerment-a study “. In his study he says that the after entering into the field of Kudumbashree the women were get empowered. Most of the women members were work on daily wages. They had increased their decision making power, personal skills and also they were now aware about self-confidence and knowledge. While we compared the last factors self-confidence and knowledge, he gets into the conclusion that women empowerment has not been achieved to the full category. Kudumbashree units from every area should had prepare action plans for starting new programs for their own empowerment and take outmost plan and they now able to work in the field of every activity outside the units and they also work as unity in order to getting their basic needs and rights.
Manjusha (2010) in her studies shows about the women empowerment that had achieved by the women’s of Ulladan tribe of North Paravur in Ernakulam. It was mainly focus on the kudumbashree units. In this study she says about the changes that had comes about in the socio-economic life of the womenfolk’s. The changes were also coming politically and also the general skills were also identifying from the respondents. The study also suggested that trainings, developments, awareness programmes should be more conducted for empowering the poor women of that particular area.

Beevi and Devi (2011) conducted a study on the role of Self Help Groups in empowering rural women and to identify the major hindrances faced by women in Kollam District of Kerala. The study shows that the micro-enterprises are a good pathway for improving the economic status. Factors like education, income, and mass media important for this and it is related to the role of SHGs also. For making them effectively in promoting women empowerment was found to very limit. It should have to be taken up newly innovative schemes for the promotion of the works. Lack of confidence, playing the dual roles, team spirit, effective leadership, managerial skills, working capital and transportation were the major issues faced among the members but it can make appropriate action and step for women empowerment.

Participation of women within various aspects of Kudumbashree program

Amartya Sen (1985,1992,1999) has said that, it should have to identify the quality of human resources, their capacities and functioning’s in poverty eradication. Poverty can be changed to providing multiple actions. Everyone had freedom for getting basic needs and they can be able to work according to their capacity. Poverty in this perspective that it means absence of elementary actions.

M.A. Oomen (2008) in his study explained about the term micro finance and poverty eradication program. In the case of Kerala’s Kudumbashree program, he creates it with poverty eradication. Poverty can only terminate only under different methods and techniques. Firstly, the Governmental and other agencies prepare action plan and after it they should have to motivate the women’s and provide them education, if they illiterate it should give them chance for education without looking age. So after this it should have to give them awareness and vocational training and also teach them about gender equality, importance of family care and provide them employment opportunities, so it will help them to increase their socio-economic status. Community participation is very important factor for this programs. Through Kudumbashree and other schemes the women’s were getting a financial assistant, it’s like a savings system.

Shihabudheen N. shared his experiences through his study “What is right and wrong with Kudumbashree the field experiences”. Poverty eradication and empowerment of women is the main aim of Kudumbashree program, so it should have to get idea about individual and group responsibilities and also identify their power. This
program provides chance for getting knowledge’s, skills, gender equality. It organizes the poor women together works at grass root level unity among the activities forwarding their socio-economic spheres through micro enterprises, micro credits and also other women empowerment initiatives. And he also noticed that due to the over politicalisation, it creates disparity, losing of microcredits and also misutilization of funds. So Kudumbashree is not compared to any politics.

- **Gender Equality**: Naila Kabeer (2012) she argues that by achieving gender equality it will surely influence in high economic status among women. Women can have the ability and access to employment and get into the field of education, so it will also become active in reduced in the household poverty and resources were also can utilized by them. Women empowerment has also get chance to mobilize the various kinds of feminist and scholars to move into gender and development process.

- **Devika J** (2014) in her study reveals that Gender in Contemporary Kerala: looks for a history of women empowerment in Kerala and it also leads to great socio-political movements. While compared with the ancient it has been seen that feminism had emerged with also mainstreaming the Dalit’s community. So the changes had arisen in every part.

### III. OBJECTIVES

- To identify the profile of Kudumbashree and its members.
- To identify the level of Economic, Social, Economic and Financial empowerment achieved by the members of Kudumbashree.
- To identify the effectiveness of Kudumbashree present at Allappad Grama Panchayath.

### IV. RESEARCH METHODOLOGY

- **Hypothesis**: Participation of effective group members of Kudumbashree leads a better socio-economic status.
- **Research Design**: Descriptive research design is used for the study. Descriptive research design to depict the participants in accurate way. More simply put, descriptive research is all about describing people who take part in the study. In this study effectiveness of Kudumbashree in Allappad Grama panchayath is taken as study.
- **Universe of the study**: In this study Allappad Gramapanchayath of Kollam District is taken as universe of the study.
- **Population of the study**: Kudumbashree members of ward 13 and 14 of Allappad Grama Panchayath.
- **Sample size**: Researcher will be selecting 60 respondents, who are active members of Kudumbashree program in Allappad Grama Panchayath.
- **Sample Design**: Purposive sampling is used in this research.
- **Inclusive Criteria**: All the members of Kudumbashree unit of ward 13 and 14.
- **Exclusive criteria**: Women those who were not associated with Kudumbashree.
Tools for data collection: Self-prepared questionnaire is used for data collection. Data collection will have done with the informed consent of the respondent before data collection. Confidentiality was maintained while doing research study.

V. DEFINITIONS

5.1 Theoretical Definition

i.) Kudumbashree: Kudumbashree (prosperity of the Family), the poverty eradication mission of the State of Kerala, is a community based self-help initiative involving poor women. It has been envisaged as an approach to poverty alleviation focusing primarily on micro finance and micro enterprise development, and integrally linked to Local Self Government institutions. National Bank of Agriculture and Rural Development (NABARD) initiated women Self Help Groups (SHG’s) in India with support of local NGO’s. The formation of SHG’s led to the implementation of Swarnajayanthi Gram Swarojgar Yojana (SGSY), LAUNCHED BY THE Ministry of Rural Development. In a similar line Kudumbashree is sponsored by Local self-government institutions in Kerala. Though local Government institutions are not organically linked to Kudumbashree, they are active partners in the program. (Socio- Economic changes of women through Kudumbashree- A study from Thrissur Corporation of Kerala State, India by Beena C.A and Sari T.C.).

ii.) Socio - Economic Status: -, Santrok (2004) defines as the grouping of people with similar occupational, educational, and economic characteristics. He adds that an important qualification is the ability to control resources and participate in society’s rewards.

iii.) Beneficiary: is simply the recipient of money or other benefits. (Vocabulary Dictionary)

iv.) Effectiveness: the degree to which objectives are achieved and the extent to which targeted problems are solved. (Business Dictionary).

5.2 Operational Definitions

i.) Kudumbashree: It is a poverty elevation program of the Government of Kerala initiated to empower women financially and socially, through different programs and projects.

ii.) Socio economic status: An individual’s or group’s position within a hierarchical social structure. Socio economic status depends on a combination of variables, including occupation, education, income, wealth, and place of residence.

iii.) Beneficiary: A person who derives advantage from something, especially a trust, will, or life insurance policy.

iv.) Effectiveness: Effectiveness is determined without reference to costs and whereas efficiency means “doing the thing right,” effectiveness means “doing the right thing”.

Smijin Duth, Vivek S.: A Study on the Effectiveness of the Kudumbashree Program from Allappad Grama Panchayath
VI. DATA ANALYSIS AND INTERPRETATION

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From the above table shows that 81.7% of respondents says that Kudumbashree services are highly effective and rest of them have medium level of satisfaction. This table clearly depicts that majority of the respondents says that Kudumbashree services are highly effective.

VII. FINDINGS

The primary aim of the study is to analyze the effectiveness of Kudumbashree in Allappad Gramapanchayath. In this study the researcher looks forwards the profile of Kudumbashree and its members, their personal, social economic and financial empowerment achieved by the members of Kudumbashree and also to identify about the present stage of Kudumbashree of Allappad GramaPanchayath. Women participation and its relationship between the role of women in decision making, freedom of expression, education, social as well as democratic participation of women with the support of Kudumbashree initiatives. Here it can be identified that the Kudumbashree program is very effective. The major findings are listed below.

- In this research, the age of kudumbashree members from 20- 60. Out of 60 most of them were comes under the age between 31-40 (38. 3%). So it is resulted that the youths were more encourage in the kudumbashree program. Age is not a barrier for participating in Kudumbashree activities.
- Majority of the respondents that is 61.7% are completed SSLC. Out of 60 only 25.0% had not completed their SSLC. About 11.7% respondents had completed upto 12/ pre-degree. So it is clear that majority of the respondents were attain the status of education.
- It is resulted that the influence of Kudumbashree activities on their income status is relative. They get the opportunities through microfinance. About 70.0% respondents were agree with the statement that microfinance has improved their savings pattern a lot. They also utilize the loans provide by the Kudumbashree mission. So it will make them more to cope up the situations. they had also get the ability for their savings pattern.
- 81.7% of the respondents are agree that they are getting benefits from Kudumbashree program and 18.3% among them are strongly agree about the benefits which they are receiving from Kudumabashree program. So that it resulted that all the participants are agreeing that they are acknowledging the benefits which they get from Kudumbashree program. So it can be noticed that the Kudumbashree steps for giving benefits.
- 71.7% of the respondents agree that they get opportunity to take part in training program conducted by Kudumbashree. 21.7% were strongly agree with the statement.
And 6.7% were disagree to this statement. It resulted in the relationship between the training and opportunities for empowerment.

- There is also opportunities for becoming a leader and it will help them to lead and coordinate a team or a group for better result. It allows the roles and responsibilities to every one which also help them to coming forward and stand before a group. Here they represent the rest of the group members. It shows the preliminary stages of role playing for women.

- Majority of the participants may experience the changes in self confidence is one of the major result of their participation. The respondents were get an opportunity to molding them with self-confidence through Kudumbashree.

- Kudumbashree create several opportunities for the women participants for ensuring their active participants for ensuring their active participation in election process. There are 71.7% were agree with this statement and about 25.0% were strongly agree and 3% were at nil. So it creates more opportunity for women’s in administrative structure of Local Self Government.

- Kudumbashree activities will influence the personal growth and development among all the participants. It helps them to mold their personality as such.

- Majority of the respondents about 73.3% were agree that they now get chance for expressing their ideas and words. Kudumbashree provide a platform for expressing their views and ideas which help them to mold their life and it is use full for them to take appropriate decisions at right time.

- Most of the Kudumbashree members get opportunities to find out their inner abilities and they were feeling to trust in their abilities. They were now feeling the great improvements in their skills and abilities which help them to mold themselves.

- Most of the respondents shows that they get more concentrated in children’s education and also get interested in their studies. About 60.3% were agree, 38.3% were strongly agree and 1.7% is disagree with the statement. Kudumbashree create the parent’s role in children education especially the mother.

- 70.0% agree that they had increased the ability to accomplish the tasks. It had only come after the entry of Kudumbashree. So trainings and programs were very important factor.

- Majority of the respondents agree that 56.7% were having an improvement regarding their interest in learning new things and they also want to continue their studies. So kudumbashree had increased their mental ability for creating into a new environment.

- The respondents were get increased in their confidence level to face problem, 767% agree with this statement.

- Increase ability to work with a team more. 71.7% were agreeing with this statement 23.35 were strongly agree and also rest of them had no response (5%).

- 68.3% agree that social changes brought about Kudumbashree has influence their life more than previously.
The respondents agree that they were accepted by others for doing the works done under different programs. They had get the ability to manage Kudumbashree activities and personal life and they get support from their family members itself, so it can have shown their support.

VIII. DISCUSSIONS

- The results show that most of them comes under between the age group 31-40. It had been noticed that the changes had occurred in their life more than previous. It should had been increased their ability to work in the label of Kudumbashree.
- They were not had enterprises in Allappad panchayath, but they had get trainings in tailoring’s, detergent making skills. Some of the groups were had established the Tailoring unit, they get financial assistance from Kudumbashree.
- They got the opportunity to form and practice with the help of SHG’s, these groups can help them to attain an economically stabled life in the society.
- Every participant was agreeing that they were satisfied in the programs which was implemented by Kudumbashree. Most of the members are getting benefits from Kudumbashree in form of loan facilities, training programs and other services as well and they were using it properly too.
- The practices in savings and micro finance will also create an economic stability in their life. The saving system and the micro finance program of Kudumbashree is use full for every participants and it will ensure their ability for betterment in financial management.
- With the skill trainings from Kudumabashree the participants also get opportunities to participate in MGNREGA program and they also get benefits from that. All these opportunities will create better choices and resources for them.
- Kudumbashree program had create the leadership quality and they can get chance for getting interact with the officials. They work for the groups for the betterment of society.
- It can be considered as a new platform for introducing themselves so it helps to maintain and developing new contacts.
- More than 18 years’ experience Kudumbashree were still present at the Allapad Grama panchayath, so they also motivate the others for encouraging the others for entering Kudumbashree.
- So it creates changes in the socio economic and political conditions of the society, that the womens had expected from this.
- There had been change their standard of living conditions, which impact them in improving their life style.
- Building self-confidence is one of the main aim of Kudumbashree programs. The respondents had agreed that they have also experience self-confidence in order get their opportunities. Decision making, self-work and they can get ability to do other Governmental work without any external help.
The changes in their freedom of expression and decision making for improving their quality of life. Kudumbashree provide platform for expressing their ideas and views which help the members inorder to makes appropriate decisions at right time.

In the last elections procedures of different department of Local Self Department of Kerala, there will be a great participation of Kudumbashree members. Political parties give them opportunities to be take part in elections eventhough in general wards itself. In Allappad Grama panchayath we can see the changes that had happen in womens efficiency. They get the ability because due to the works done by Kudumbashree. The activities make them more effective.

They get more actively in the care giving for their children and also now they get more interested in the studies of their children.

Through appropriate decision making and participation they can handled their difficulties in order to achieving their tasks.

Most of the respondents were interest in continuing their studies and they need to get vocational training for improving their socio-economic condition.

The active participation of Kudumbashree program will help the members to attain skills and knowledge according to the current system. They had now become more self-reliant, leaders and role models infront of the society. Awards were also distributed by the Best units; this will encourage others into more powerful. So this can make effectiveness of Kudumbashree program for the empowerment of vulnerable women.

IX. CONCLUSION

This study is an attempt to find out the role of Kudumbashree in Allapad Grama panchayath. In this study it mainly focuses on the Study on effectiveness of the Kudumbashree units from Allappad Grama Panchayath. It can be understood through actual steps and monitoring process the members were get special skill and training programs. It gets resulted that there is a greater change in their personal as well as socio-economic conditions of women participants before and after joining Kudumbashree. Kudumbashree make a significant role for mainstreaming the women and also ensuring their participation in decision making, leadership, child education, socio-economic and political factors. These type of activities help the members to improve their standard of living and livelihood pattern which helps them to attain social status.

It is already noticed that Kudumbashree is an effective tool for women empowerment and it will lead to the development of vulnerable women. The studies had resembled that the impact of Kudumbashree among unemployed women’s. They take step for mobilizing the non-active Kudumbashree units for giving them to betterment and also giving technical and financial assistance. Effective participation will provide better benefits which will automatically leads to women empowerment. Here the
Kudumbashree programs help the women to able to cope up the situations. So Kudumbashree program is very useful for every women.

X. SUGGESTIONS

- It should have to prepare action plans for strengthening Kudumbashree enterprises with the participation of unit members. The procedures and other utilities should be more trained for them under regular interval of time.
- A concerned authority person should have to be participating in every meeting or occasionally at regular intervals to ensure all the activities by the group for documentation purposes. Should have to implement technological intervention centre under the control of the Gramapanchayat or Libraries.
- It should have to coordinate public events and programs periodically for ensuring their active participation. Prepare schemes for the education facilities for the illiterate unit members and also it should have to prepare them to complete basic education, motivation is very important and avoid age limits.
- It should have to find out new roles and responsibilities, so meeting process is very important. All of them had the chance for participating in public programs and also give them roles more for preparing them for making confidence.
- It should have to give more consideration to the weaker participants and should makes them more active participation.
- Awareness programs and campaigns should have to be done under the Kudumbashree, so it can get into success.
- Help the community to mobilize their local resources. It should have to create them better marketing facilities for current enterprises.
- It should have to make training centers at panchayat level.
- Make more events for the participation and interactive sections for identifying other groups works, so it will make other groups to identify and clarify the doubts.
- Administrative structure should have more concentrated in each and every works of units under specific criteria and also make the actions for the betterment.
- Adopt new action plans for effective frame work of Kudumbashree activities for non-active groups.
- Resources should have to be utilized by the Kudumbashree programs, so monitoring must more emerged.
- Programs should have to be done according to the present environmental status of the particular panchayath, otherwise it will become failure and also it will lose the time. So program planning is very important.

XI. REFERENCES


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